



REED DIFFUSER TRUTH

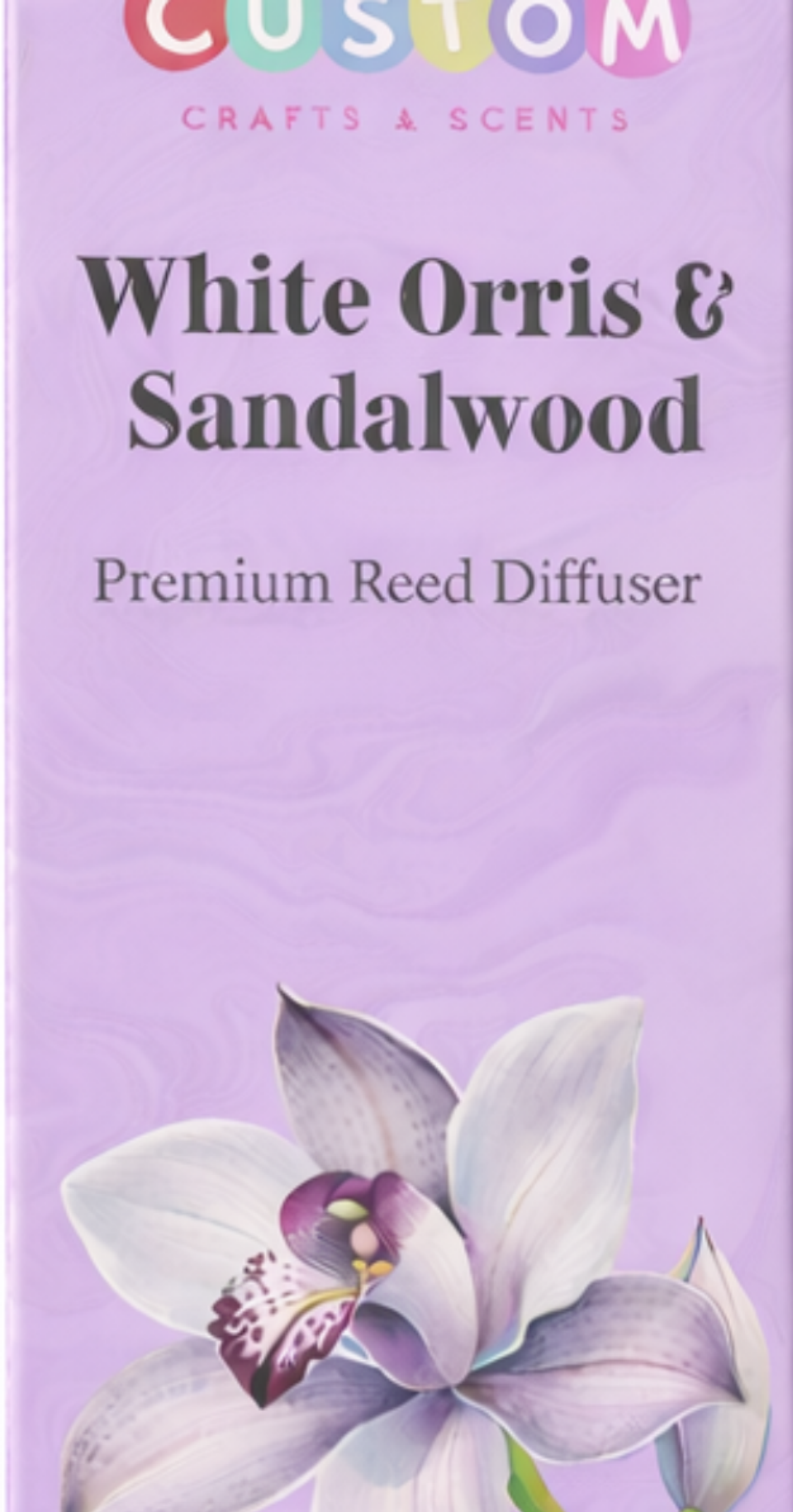
Your diffuser isn't *broken.*

Four reed-stick truths every brand hides. Your nose will thank you.

Custom Crafts & Scents

NORTHPOINT MALL · ALPHARETTA, GA

SWIPE →



01

Sticks *clog* in 7 days

Oil molecules build up at the top of the rattan and seal the wick. Flip them weekly — same sticks, same oil, instantly stronger throw. The whole reset takes 30 seconds.



02

**More sticks ≠
*more scent***

After 6 sticks the bottle's surface area maxes out. Eight sticks just evaporate the oil faster without throwing more fragrance. Fewer, fatter sticks last 4 weeks longer.



03

Replace the *sticks*, not the bottle

After 8 weeks rattan saturates. Most brands won't tell you because they want you to buy a new \$40 set. Swap just the sticks for \$4 and one bottle of oil lasts 5 months.



04

Humidity is your *silent killer*

April humidity in Georgia drops reed throw by 25%. Move the bottle to the smallest room in the house in spring — same diffuser, same sticks, way more punch.



WANT THE FULL RESET CHECKLIST?

Get the ***30-second*** reset

Comment **STICKS** — we'll DM you the weekly checklist.

customcraftsandscents.com/collections/reed-diffusers

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